

# DuPont™ ExpressSun® Advantage 2017 Sunflower Grower Program

Receive a \$25 / unit rebate on ExpressSun® sunflowers when DuPont™ Express® herbicide is used on those acres.

Eligible Products	Rates Required
Express® herbicide	0.50 (oz / acre)
ExpressSun® sunflowers	10 acres / unit

*\*Please see Terms and Conditions for Minimum Purchase Estimates*

## Program Details:

- \$25.00 / unit rebate will be paid to the grower based on grower reported sales of ExpressSun® Sunflower seed and matching acres of Express® herbicide purchased between October 1, 2016 and September 30, 2017.
- Sales eligible for this program will also count towards grower qualification of rewards through the TruChoice® Advantage, PrecisionPac™ Advantage and Early Pay Savings offers.

## ExpressSun® Advantage – Matching Acres / Rebate Calculation Examples

A customer purchases 100 units of ExpressSun® sunflowers and also applies Express® herbicide to those acres.

### Example 1:

Grower purchases entire amount of Express® to treat the acres planted with the 100 units.

- $(100 \text{ units of ExpressSun® sunflowers}) \times (10 \text{ acres/unit}) = 1,000 \text{ acres}$
- $1000 \text{ acres} \times (0.5 \text{ oz Express® herbicide / acre}) = 500 \text{ oz Express® herbicide}$
- $\text{Rebate: } 100 \text{ units} \times (\$25.00 / \text{unit}) = \$2,500$

### Example 2:

Grower purchases 400 oz of Express® herbicide

- Grower only purchased 80% of the Express® herbicide needed to treat his acres
- 80 seed units would qualify for the rebate
- $\text{Rebate: } 80 \text{ units} \times (\$25.00 / \text{unit}) = \$2,000$

## Terms and Conditions

- Any quantities of qualified products purchased during the offer period, that are subsequently returned to DuPont retailers, are not eligible for this incentive.
- All grower ExpressSun® Sunflower seed and Express® herbicide purchases must be reported by the retailer by September 30, 2017.
- Incentive provided in form of end-of-season payment in December 2017 for purchases reported by the dates listed in the program.
- To qualify, the grower must submit copies of their ExpressSun® Sunflower seed and Express® herbicide purchase invoices between October 1, 2016 and September 30, 2017 along with a completed and signed 2017 ExpressSun® Advantage Program submission form by September 30, 2017.
- DuPont retains the right to modify and or cancel the program at any time.
- Misreported sales of any type will be a clear violation of this program and will be subject to audit.
- Checks will not be issued less than \$250.
- **\*Minimum Purchase Estimate:** growers would need to purchase at least 10 units of ExpressSun® seed along with 50 ounces of Express® herbicide
- Not valid in conjunction with other offers. EPS & TCA payments will be subtracted from earned amount prior to qualification eligibility.
- For additional questions please contact your local DuPont Representative.
- These Document can be mailed to:

DuPont Crop Protection  
P.O. Box 1644  
Minot, ND 58702

by fax or email : (866)-470-1633, [robert.h.weigelt@dupont.com](mailto:robert.h.weigelt@dupont.com)



# 2017 DuPont™ ExpressSun® Advantage Sunflower Grower Program

## Submission Form: Due by September 30, 2017

### Required Grower Information

Grower Name: \_\_\_\_\_ Operation Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Ounces of Express® Herbicide: \_\_\_\_\_ Acres based on .5oz/Acre Use Rate: \_\_\_\_\_

Units of ExpressSun® Seed: \_\_\_\_\_ Acres based on 10 acres per unit: \_\_\_\_\_

### Required Retailer Information

Retailer Name: \_\_\_\_\_

Retailer Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### Required Seed Dealer Information


If Seed Dealer is the same as Retailer, please check this box:

Seed Dealer Name: \_\_\_\_\_

Seed Dealer Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

 Grower Signature: \_\_\_\_\_

Mail this form along with copies of invoices for their ExpressSun® Sunflower seed and Express® herbicide by

**September 30, 2017** to:

DuPont Crop Protection  
P.O. Box 1644  
Minot, ND 58702

by fax or email : (866)-470-1633, [robert.h.weigelt@dupont.com](mailto:robert.h.weigelt@dupont.com)

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